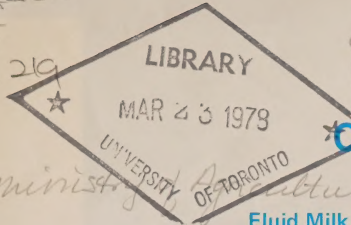


CA20N
AF
-Z 219

VF ONT. GOVERNMENT Publications



MONTHLY DAIRY REPORT

*CHANGING CONTENTS??

CA20N
AF
-Z 219

Fluid Milk Distribution Areas and Sales by Container Size (pp.2-7)

Ontario has been divided into several fluid milk distribution areas in order to regulate the marketing of fluid milk. Sales into each area are controlled by licences granted by the Milk Commission of Ontario. For this reason, the sales of milk and cream are reported by area, and published in this Report.

Some discussions within the Ontario dairy industry have centered around the usefulness of the milk sales data published on pages 2-7. At the same time, two other developments are taking place:

- A. The number of fluid milk processors is continually decreasing. This development will soon force us to publish data for fewer distribution areas.
- B. Fluid milk and cream sales will soon be sold partially in metric sized containers and partially still in imperial sized containers. This situation will exist for some time to come. We will publish provincial totals in metric units, but we are unsure to which extent you need to know sales by individual sizes, both for imperial and metric.

We therefore need to know your data needs to provide you with useful sales data of fluid milk and cream.

Please check the following:

We use the sales data

by area: _____ Every month _____ Sometimes _____ Never
by container size: _____ Every month _____ Sometimes _____ Never

Please choose one of the following options for future issues of the Report.

- ☐ 1. Delete the whole section (pp.2-7)
- ☐ 2. Publish container detail mainly
- ☐ 3. Publish area detail mainly
- ☐ 4. Publish container detail and area detail (please elaborate your needs on the reverse side)

Please return this form to:

Fred Wind, Sr. Statistician
Economics Branch
Ontario Ministry of Agriculture and Food
Legislative Buildings
Toronto, Ontario
M5A 1B6

Your name: _____

Firm: _____

Address: _____

Thank you for your help.



3 1761 11469454 0